

ENGAGE YOUR EMPLOYEES ENHANCE YOUR BRAND



When you choose to support United Way, you and your employees become a part of a larger community effort! Together we can do more than any one organization can do alone.

Workplace Giving Campaigns provide an excellent opportunity to engage employees, foster teamwork and boost morale while positively impacting the community.

BY THE NUMBERS

68%

of employees are not actively engaged in the workplace

76%

of employees want to work for a company that is committed to making a positive impact

STRENGTHEN YOUR WORKFORCE

Finding and retaining talent is a regional issue

- United Way can help your employees feel connected, appreciated and engaged
- United Way programs build a stronger community and produce future employees

**SUPPORTING CHARITABLE CAUSES AND INVESTING BACK IN YOUR
COMMUNITY IS A WIN-WIN**

90%

of consumers say they are more likely to trust and be more loyal to companies that support their community

**STRONG, HEALTHY AND GROWING COMMUNITIES MAKE FOR BETTER
PLACES TO GROW BUSINESSES!**