

ENGAGE YOUR EMPLOYEES ENHANCE YOUR BRAND



United Way of
Clark, Champaign &
Madison Counties

Engaging with United Way nurtures employee interaction, strengthens teamwork and can help develop important hard and soft skills among staff.

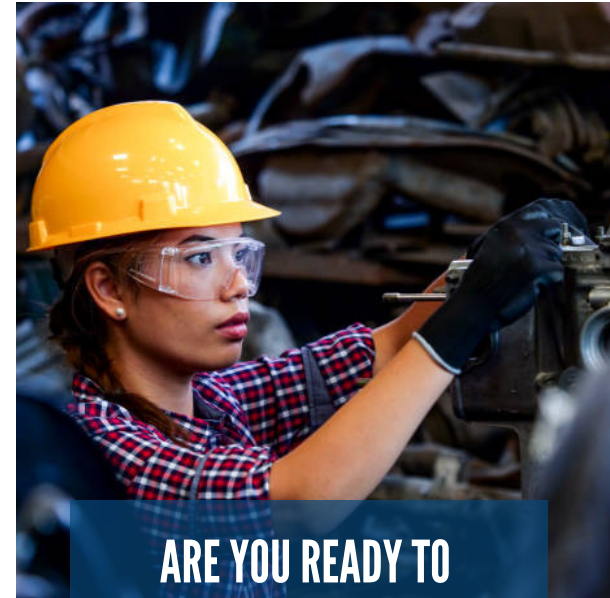
STRENGTHEN YOUR WORKFORCE

70% Of employees are not engaged in the workplace

United Way can help your employees feel connected, appreciated and engaged

Finding and retaining talent is a regional issue

United Way programs build a stronger community and produce future employees



**ARE YOU READY TO
MAKE A DIFFERENCE?**

SUPPORTING CHARITABLE CAUSES AND INVESTING BACK IN YOUR COMMUNITY IS A **WIN-WIN**

95% of consumers say they are more likely to trust and be more loyal to companies that they perceive as supporting their community

**STRONG, HEALTHY AND GROWING COMMUNITIES MAKE FOR BETTER
PLACES TO GROW BUSINESSES**